



2027 SPONSORSHIP OPPORTUNITIES

AUGUST 2-7, 2027 | ON THE BEACH AT THE INLET

WHITE MARLIN OPEN MARLIN FEST AT A GLANCE

White Marlin Open Marlin Fest is a unique way to experience the White Marlin Open, the World's Largest and Richest Billfish Tournament. Held in conjunction with the White Marlin Open fishing tournament, WMO Marlin Fest features daily live-streaming of the tournament weigh-ins, music, food & drink, and vendors. This scenic venue is located at the Ocean City Inlet and beach in downtown Ocean City, Maryland. Now returning for its seventh year, WMO Marlin Fest offers something for everyone.



7,500

Attendees per day



430,000

Impressions on the
WMO live stream



7,000

Copies of the WMO
Magazine are distributed

COMBINED WHITE MARLIN OPEN AND MARLIN FEST STATS



Followers: 180,000

Views: 26M

Viewers: 1.9M

Visits: 1.1M



Followers: 96,000

Views: 19.1M

Viewers: 612,000

Visits: 188,000



Followers: 81,000

Views: 2.6M

Profile Views: 34,000

FOR MORE INFORMATION: SASHAWHITEMARLINOPEN@COMCAST.NET | 410-289-9229

EXHIBITING SPONSOR PACKAGE

NAME RECOGNITION IN EVENT AD

Name recognition in the WMO Marlin Fest ad that appears in the WMO Magazine. Magazines are distributed to both participants and spectators at both venues. Total distribution is over 7,000.

SOCIAL MEDIA RECOGNITION

Your company logo will be included on social media platforms leading up to the event.

EVENT DJ RECOGNITION

Your company will be promoted by the event DJ throughout the week.

LOGO DISPLAY ON WEBSITE

Your company logo will be featured on the Marlin Fest page of the White Marlin Open website.

LIVE STREAM RECOGNITION

Sponsor name will be included during commercial breaks on the WMO Livestream Sponsor Card.

BANNER AND PROMOTIONAL GIVEAWAYS

Your company may provide a banner to be displayed at Marlin Fest and also has the opportunity to provide attendees with promotional giveaways. Banner placement is at the discretion of event promoters.

EXHIBITING SPACE

Your company will have a reserved space with tent to promote or sell products and services.

10' x 10' Tent: **\$1,750**

20 x 20' Tent: **\$2,700**

To maintain the integrity and focus of our event, vendor participation is limited to those directly related to our industry or supporting fields.

A Certificate of Liability Insurance will be required. Sponsorship inclusions are subject to a signed contract with required deposit and insurance requirements. **Contact us to request a larger Exhibiting Space.**